



Elissa Hari-Curtis

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Experience

ART DIRECTION
GRAPHIC DESIGN
ILLUSTRATION
WEB DESIGN
PHOTOGRAPHY
PACKAGE DESIGN
ART THERAPY
TEMPLATES
ADVERTISING
NEWSLETTERS
ANIMATIONS
GRAPHIC PRESENTATIONS
BRANDING
LOGO DESIGN
MEDIA KITS
TRADE SHOW GRAPHICS
AD COORDINATION
COVER ILLUSTRATIONS
PUBLICATION DESIGN
ADJUNCT
ART THERAPY
VISUAL DISPLAY ARTIST

PHARMACEUTICAL
PACKAGING ENGINEERING
ADVERTISING
MAGAZINE
REAL ESTATE ARCHITECTURE
MANUFACTURING
BIOTECHNOLOGY
FOOD INDUSTRIES
INSURANCE
FASHION
NON-PROFIT
EDUCATION
RETAIL
MARKETING
TECHNOLOGY
PROJECT MANAGEMENT
LAW
LUXURY
FASHION

Toys"R"Us
Accounts:
BABIES"R"US, FAO

Turchette Advertising
Accounts:
FINANCIAL, MANUFACTURING

Wedgewood Communications
Accounts:
SCHERING PLOUGH,
MERCK & CO., WATSON, CELGENE

Montclair State University
RVC College
DeVry University

Delia Associates
Accounts:
CCL CONTAINER,
NORWICH PHARMA,
MEYER & DEPEW, BWI,
NORRIS MCLAUGHLIN & MARCUS,
GARDEN ASSOCIATES,
T.H.E.M, EUROMED,
NAI JAMES E. HANSON,
OSG PHARMA

DVC Interactive
Accounts:
AAA MIDATLANTIC, AT&T,
SCHERING PLOUGH

Poppe.Com | Bozel
Accounts:
DEAN WITTER, IBM THINK
MAGAZINE, POPPE TYSON
INTERACTIVE

Grey Advertising
Accounts:
PROCTER & GAMBLE,
WALTHAM, HUGO BOSS,
RED LOBSTER, OLIVE GARDEN,
COVERGIRL, SPRINT

Mezzina/Brown Advertising
Accounts:
BETTMANN ARCHIVE, DISNEY,
NABISCO, ROMANCE CLASSICS, RJR
REYNOLDS, M/B INTERACTIVE, IPEX,
NEWSWEEK INTERACTIVE

Skills

Adobe Creative Suite
Photoshop
InDesign
Adobe Illustrator
Quark Xpress
Flash
Dreamweaver

HTML I HTML5
Fireworks
Strata StudioPro
Adobe Acrobat
PowerPoint
MS Word
Excel

Digital photography
Photo retouching
Studio photography
Event photography

Sr. Creative Consultant | Dotcom Group - April 2011 - present
Wayne, New Jersey
Website development, support branding newsletters, email creative, online marketing

Freelance | Art Direction - November 2010 - present
Fairfield, New Jersey
Assist and development new campaigns, websites, and branding creative

Freelance | Consultant - March 2010 - December 2010
Greenbrook, New Jersey
Support new and existing pharmaceutical campaigns with additional graphics, PowerPoint presentations, illustration, editing, collateral design

Adjunct Professor - 2008 - present
New Jersey
Publication design, Website design, Portfolio design

Art Director - August 2002 - March 2008
Whitehouse, New Jersey
Art direct, design strategic websites, multimedia presentations, branding and corporate identity. Manage design department, programming, and vendors. Design and populate email blast programs. Create prototype package design. Direct photo shoots, location and inhouse studio digital photography. Retouch and create online photo galleries. Design graphics for trade shows. Support client services and participate with new business and client meetings

Art Director - April 1997- December 1997
Morristown, New Jersey
Design, and develop major websites, multimedia presentations, and new business concepts. Organize and manage production staff

Art Director - September 1996 - April 1997
NYC. New York
Design, develop and produce extensive websites, manage creative team, coordinate production staff, assign dedicated programming group and new business pitches

Art Director - October 1995 - September 1996
NYC, New York
Conceptualize and design strategic and creative websites, marketing research, investigate browser capabilities, work directly with production companies, design and create interactive movies and presentations, develop original art through a variety of programs, programming and HTML

Art Director - May 1993 - September 1995
NYC, New York
Direct mail division, conceptual design, client presentations, choosing and assisting illustrators/photographers, product development, photo shoots, digital mechanicals, retouching, manage printing and production, new business involving multi media, title development, and interactive CD-ROMs

Education

M.F.A. Pratt Institute May 1992
Photography, Graphic Design, NY

B.F.A. UMASS May 1989
Visual Design, Photography, MA.

Uncommon Value

is when meeting
a critical need
seems common place.

Solids
Semi-Solids
Liquids
Development

OUTSOURCING, MANUFACTURING & PACKAGING

Everyday Excellence

is not letting everyday
obstacles get in the
way of a monumental launch.

Solids
Semi-Solids
Liquids
Development
Clinicals
Validation
Commercial
Stability
Analytical
Micro

OUTSOURCING, MANUFACTURING & PACKAGING

NORWICH
PHARMACEUTICALS
Uncommon Value. Everyday Excellence.

6826 State Highway 12 • Norwich, NY

Postpone a major launch? Not on our watch.

Our customer just received approval for its new drug and we were making the launch quantity when we discovered a problem with one of the raw materials. We knew how important this launch was for our customer, and we took action.

Norwich, working along side its customer, qualified a new supplier that met the USP specification for the ingredient, acquired new raw materials, and remade the launch quantity. That meant weekend work, overtime, and an all-out team effort. The result? The product shipped only seven days after the original target date, and well within our customer's three-week launch window.

Other suppliers may not have been willing to take on the challenge, but Norwich was excited to do so. In fact, it's exactly the kind of responsiveness you can expect from us every day. Call Bob Calabro at 484-237-8925 to find out why a growing number of customers now place their trust in Norwich Pharmaceuticals.

NORWICH
PHARMACEUTICALS

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OSG NORWICH
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A LEGACY OF ACHIEVEMENT.
At your service.

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History • OSG Norwich Today • Key Values • People Profile

Services: Clinical Trials Production Support

Designed specifically for small-scale production to support clinical trials, our self-contained CLESTRA clinical manufacturing facility gives clients the ultimate in product assurance.

- With individually contained products can run simultaneous cross-contamination
- Personnel flow is separated cross-contamination
- Temporary walls allow built of unit operation needs
- Availability of commercial grade customer the opportunity to production and their come same building, shortening

OSG Norwich Press Release

OSG Norwich Pharmaceuticals Completes Addition of Fluid Bed & High Shear Granulation Capacity

In a continuing commitment to expand its capacity to meet a broad range of customer requirements, OSG Norwich Pharmaceuticals has recently completed the addition of an Automated Fluid Bed and Processor and Vialer DVS 300 Net High Shear Granulator at their.

OSG Norwich Press Release

OSG Norwich Pharmaceuticals Completes Addition of Fluid Bed & High Shear Granulation Capacity

In a continuing commitment to expand its capacity to meet a broad range of customer requirements, OSG Norwich Pharmaceuticals has recently completed the addition of an Automated Fluid Bed and Processor and Vialer DVS 300 Net High Shear Granulator at their.

Simply Styling.

We approach hair care development like no one else. Designed for the demanding stylist and used by many high-profile celebrities, our formulations are meant to be seen, and are created with the latest trends in mind. From home

Simply Bold.

With all-inclusive services, from product development to distribution, it's no wonder top cosmetic brands turn to OSG.

Mindful of the ever-evolving consumer, our expert R&D and manufacturing teams provide access to the latest formulations and delivery systems to advance your brand.

When you're ready to see what simplified outsourcing and new technology can do for you, call OSG.

OSG
OUTSOURCING SERVICES GROUP
Simplify
www.osgsg.com

Turnkey Outsourced Services

Formulation Development Services • Project Management • Technical Support • Manufacturing • Packaging • Distribution

Product Formulas: lipsticks, creams, nail enamels, powders, visual designs

Corporate Center: 84 Tax Boulevard • Woodcliff Lake, NJ 07677 • Contact Mary Christine (201) 782-0884 x110

OSG OUTSOURCING SERVICES GROUP

Simplify

supply chain solutions for top consumer brands

welcome

When Your Needs are Complex, The Solution is Simple...

From idea to development to manufacturing and distribution, OSG is your partner in bringing your brand to market. As one of the world's largest outsourcing providers of contract manufacturing and packaging, we support our clients with flexibility, economics, and rapid market entry.

OSG is committed to innovative product and packaging development and to being more than a resource - being the source for high-quality, expert supply chain solutions to the cosmetics, toiletries and personal care, after healthcare markets.

OSG Newsletter

Sign up to receive up to the minute market and design changes.

First Name: _____
Last Name: _____
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Click the circles below for more information

Overview
Initiatives
Products
Markets
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OSG
OUTSOURCING SERVICES GROUP

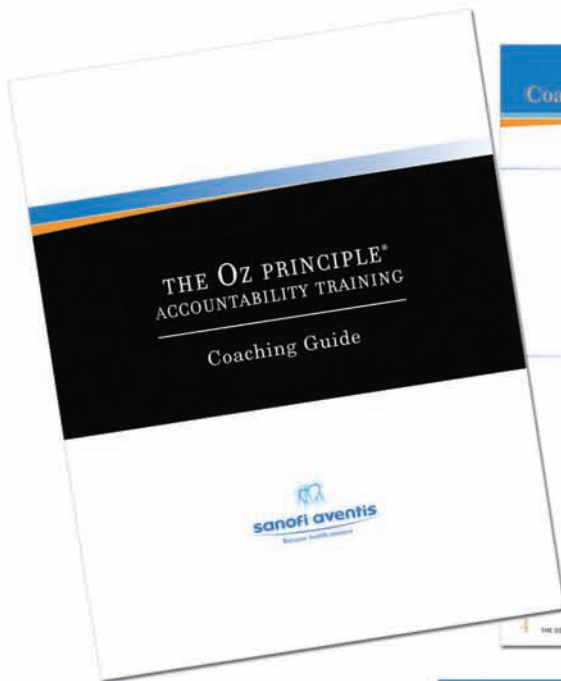
What's NEW at OSG

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creative graphic solutions

ART DIRECTION, AD DESIGN, PRODUCT PHOTOGRAPHY, BRANDING/IDENTITY,
PACKAGE DESIGN, WEB DESIGN, PRESENTATIONS
print ads | powerpoint | tradeshow graphics | websites and templates



Coaching Guide

Creating a Culture Of Accountability®

Creating higher levels of accountability in business seems to be a topic on every corporate's agenda. Most companies can draw a line between the results they are achieving and the level of accountability they use throughout their organization. Knowing how to create and sustain a Culture of Accountability for most organizations is the greatest challenge.

Companies that are operating with a high level of accountability are organizations that have been able to:

1. Clearly define their results
2. Create alignment around those results
3. Invest accountability needed to deliver those results
4. Sustain change

Doing the Job Versus Achieving the Result

Most leaders are fairly capable when it comes to creating accountability for activity levels. Less common is a leader who has created accountability around organizational results - a key shift in Creating a Culture of Accountability.

Creating accountability requires that doing the job and delivering the result are one in the same. Creating accountability means the job is not done until the result is achieved.

Doing The Job vs. Achieving The Result

What else do we need to do to ensure that people throughout the organization are consistently aligned on the job of our performance relative to each of the results?

The Concept of Joint Accountability

INDIVIDUAL RESPONSIBILITY

JOINT ACCOUNTABILITY

R = RESPONSIBILITY

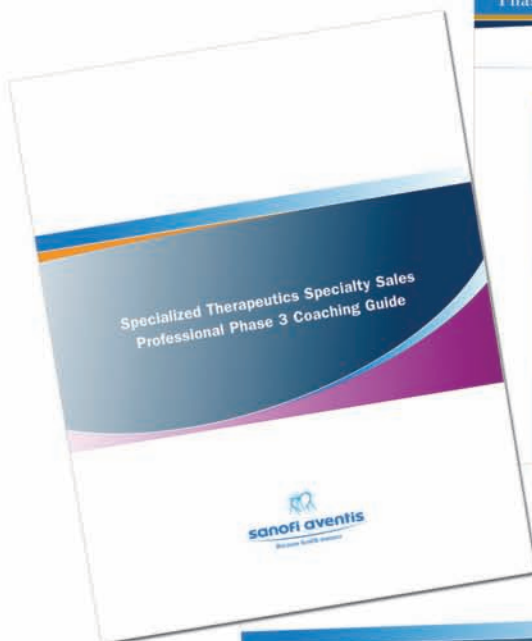
A = ACCOUNTABILITY

The intersection here represents our joint accountability for results. This space represents the results we're not now achieving...but would achieve if we were jointly accountable to achieve them.

This is where leaders see a 200% increase in profit margin.

This is where leaders see results they've never seen but they've often talked about.

COACHING GUIDE 5



Phase 3 Coaching Guide

STSP Phase 3 Self Study Reviews:

| STEP | MONTH 1 (1st week) | MONTH 2 (2nd week) | MONTH 3 (3rd week) | MONTH 4 (4th week) | MONTH 5 (5th week) | MONTH 6 (6th week) |
|----------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|
| Learning Objectives | Understand Diabetes | Understand Diabetes | Understand Diabetes | Understand Diabetes | Understand Diabetes | Understand Diabetes |
| Activities | Read: Diabetes Mellitus, Chapter 10 | Read: Diabetes Mellitus, Chapter 10 | Read: Diabetes Mellitus, Chapter 10 | Read: Diabetes Mellitus, Chapter 10 | Read: Diabetes Mellitus, Chapter 10 | Read: Diabetes Mellitus, Chapter 10 |
| Backgrounds | Read: Diabetes Mellitus, Chapter 10 | Read: Diabetes Mellitus, Chapter 10 | Read: Diabetes Mellitus, Chapter 10 | Read: Diabetes Mellitus, Chapter 10 | Read: Diabetes Mellitus, Chapter 10 | Read: Diabetes Mellitus, Chapter 10 |
| Assessment | Read: Diabetes Mellitus, Chapter 10 | Read: Diabetes Mellitus, Chapter 10 | Read: Diabetes Mellitus, Chapter 10 | Read: Diabetes Mellitus, Chapter 10 | Read: Diabetes Mellitus, Chapter 10 | Read: Diabetes Mellitus, Chapter 10 |
| Reflection | Read: Diabetes Mellitus, Chapter 10 | Read: Diabetes Mellitus, Chapter 10 | Read: Diabetes Mellitus, Chapter 10 | Read: Diabetes Mellitus, Chapter 10 | Read: Diabetes Mellitus, Chapter 10 | Read: Diabetes Mellitus, Chapter 10 |

Diabetes Fundamentals And The Specialty Customer:

Review "Diabetes Fundamentals And The Specialty Customer". Review the Ball Clinical document in the clinical reference binder. Also, read the "Introduction to Specialty". This material will strengthen your foundation of diabetes and help you to better understand the Specialty on which you will be calling.

Sales Professional Tactics:

Review "Sales Professional Tactics". Review the Ball Clinical document in the clinical reference binder. Also, read the "Introduction to Specialty". This material will strengthen your foundation of diabetes and help you to better understand the Specialty on which you will be calling.

STSP Phase 3 Coaching Guide: Apidra

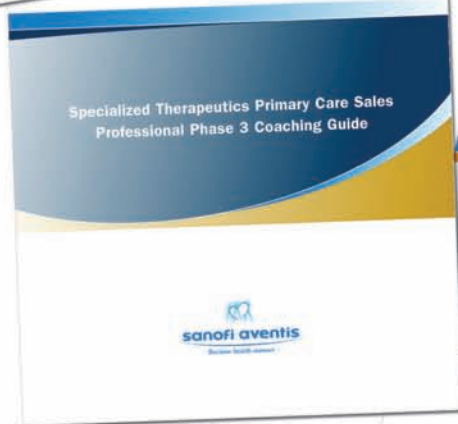
Foundational Knowledge Of Diabetes, Apidra, And The Specialty Customer:

Review "Diabetes Fundamentals And The Specialty Customer". Review the Ball Clinical document in the clinical reference binder. Also, read the "Introduction to Specialty". This material will strengthen your foundation of diabetes and help you to better understand the Specialty on which you will be calling.

Sales Professional Tactics:

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COACHING GUIDE 7



DO SOMETHING BRAND NEW



REFRESH WITH ALUMINUM

Consumers love the WOW graphics, premium image and chill effect of the aluminum bottle. That's why major marketers have partnered with CCL Container to give their products a new image via the "full metal jacket" of the aluminum bottle. Call today to learn how CCL's latest designs and innovations can help your business grow.

To refresh your brand with aluminum bottles by CCL, call us at (724) 981-4420.



Performance is our Passion.

One Lido Drive, Hermitage, PA 16148-9015 • (724) 981-4420 • Email: aluminumbottles@cclind.com • www.bottlecan.com

When A Hair Care Marketer Wanted Sleek And Curvy,



We Got Them In Shape.



When Sexy Hair Concepts needed high intensity packaging to launch their top performing Big Sexy Hair brand, they turned to CCL Container. Appearing in shaped containers with built-in-your-face graphics, Big Sexy Hair is a big market hit. When you need to make a great first impression, CCL's innovative technology and market savvy design capabilities get your message across fast.

Sophisticated and versatile, these hard working containers come in a wide range of shapes and designs. Call and find out how CCL's dynamic and durable aluminum packaging can put a sparkle in your bottom line.



Performance Is Our Passion.

One Lido Drive, Hermitage, PA 16148-9015
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E-mail: sales@cclcontainer.com



Great Shapes



Flaunt It!



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print ads | prototype bottles | tradeshow graphics | websites and templates



PACKAGING EXPERIENCE



The Stick Pack Authority

NEW IMAGE AND IDENTITY THROUGH BRANDING - T.H.E.M.

Murilton, NJ - based T.H.E.M. had a multifaceted business in the packaging industry that offered a variety of services - engineering, consulting, machinery sourcing, and small volume contract packaging. But, the company was lacking an overall brand strategy and a simple, yet all-encompassing message that succinctly summed up its primary strengths. T.H.E.M.'s core strength across all of its services was its ability to identify emerging packaging technologies in foreign markets, and successfully transfer that know-how to North America. Delia developed the entire various corporate skill sets under a central and differentiated idea. Through a branding message, "Gateway to Global Packaging" under which it multi-faceted campaign that included direct mail, trade show presence, trade advertising, aggressive public relations, and heightened Web presence, Delia applied this message to promote T.H.E.M.'s flexible stick packaging.

Results

Today, T.H.E.M. has a hand in virtually every stick pack found on the shelves of North American supermarkets and convenience stores. The branding program regularly attracts the attention of top powdered beverage brands that are "getting on the stick" with the help of T.H.E.M.

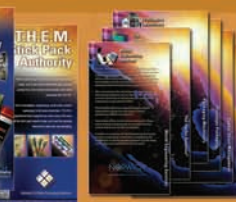


www.deliapackaging.com

The Sun Never Sets ...



Gateway To Global Packaging Solutions



T.H.E.M. has been identifying innovative technologies and adapting them to the needs of American marketers since 1973. As a result, we have become recognized as the foremost authority in the area of global packaging trends bringing to the American public innovative packaging solutions from around the world. It is a role we are proud to play, and one we look forward to fulfilling for decades to come.

The Last Word in Flexible Stick Pack Technology.



If you encounter a product in a stick pack today, T.H.E.M. most likely we supplied the packaging machinery, the engineering expertise, the technical support, or served as a small-volume contract packager to get the operation going.

As the leading provider of flexible, single-serve stick packaging in North America, we are looked upon as the authority in this area. We have become the go-to source for dozens of marketers - offering quantities from one to one million and helping our clients adapt stick packaging for powders, liquids, pastes, creams, agglomerations, lotions and gels. All of our facilities meet the industry's highest standards for quality and consistency, and include comprehensive laboratory support to evaluate, test, and launch products in flexible stick packaging.

The Stick Pack Authority



If you encounter a product in a stick pack today, T.H.E.M. most likely we supplied the packaging machinery, the engineering expertise, the technical support, or served as a small-volume contract packager to get the operation going.

As the leading provider of flexible, single-serve stick packaging in North America, we are looked upon as the authority in this area. We have become the go-to source for dozens of marketers - offering quantities from one to one million and helping our clients adapt stick packaging for powders, liquids, pastes, creams, agglomerations, lotions and gels. All of our facilities meet the industry's highest standards for quality and consistency, and include comprehensive laboratory support to evaluate, test, and launch products in flexible stick packaging.

Gateway To Global Packaging Solutions

Technical Help in Engineering & Marketing (T.H.E.M.) your gateway to global packaging solutions.

http://www.them.net

Find Out Why All Over The World...SLIM is in.
T.H.E.M. Your Stick Pack® Authority



Gateway To Global Packaging Solutions

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print ads | prototype packaging | tradeshow graphics | websites and templates | brochures | corporate identity | media kit

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get on with your business

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Planning a new facilities or modifying your current space? Call us today!

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Members

Members: US Green Building Council (USGBC) and Int'l Facility Mgmt Assoc (IFMA) Chapter (2019MAY), 2019, HFP offers Leadership in Energy and Environmental Design (LEED AP) certification, and is a 100% Woman-Owned Business.

Welcome to Hunterdon Facility Planners

Using best practices, we creatively integrate design and economy to support your facility and promote sustainability. With 25 years of experience, Hunterdon Facility Planners (HFP) has earned a reputation of excellence and the praise of our many clients. Our projects have taken us throughout the northeast and have ranged from simple to full facility involvement. In everything we do, excellence is our goal and saving our clients time and money comes naturally from our honed processes. In today's climate of company re-organizations and consolidations, mergers, acquisitions and divestitures, workforce reductions and relocations, you need a facilities planning partner you can trust. When it's your time to plan new facilities or modify your current space, call on Hunterdon Facility Planners. HFP provides a full range of facility management services including [Design](#), [Computer-Aided Design](#), and [Project Management](#). We integrate each facet of a project into an overall plan of action, calling on any or all of these specific fields of expertise.

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Call 908.393.9984

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Introducing the stylish ergonomic OMS series™

Yes! am interested in finding out how Hunterdon Facility Planners can help me.

Please contact me at:

Name *

Company:

Phone:

Email *

Enquiry Details: *

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Envisioning tomorrow's spaces today

Office Model OMS series™

We've moved to Raritan, New Jersey! See how our new work space works harder, and yours can too!

WE'VE DESIGNED OUR NEW WORK SPACE TO WORK SMARTER. AND WE CAN DO THE SAME FOR YOU.

Whether you need a simple office upgrade or are faced with a complex new construction project, Hunterdon Facility Planners, LLC is here to help you save time and money. For over 25 years HFP has partnered with Facility Management professionals to assist in a broad range of PM solutions.

We offer a full range of facility management services with a client-focused approach to create specific strategies for your unique needs and budgets. Through our newly established partnerships with value-oriented, ergonomic office furniture lines, we can now offer you the convenience of an integrated solution for your facility upgrades.

Caroline Shelly

CEO • LEED AP • AIA Certified

10 Johnson Drive, Raritan, NJ 08869

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www.hunterdonplanners.com | info@hfp.com

(PERSONALIZE NAME)

We invite you to tour our new offices. Contact us for a personal tour to learn how we've optimized the functionality of our space and can do the same for you.

Sincerely, Caroline Shelly, Managing Principal

Caroline Shelly has recently been awarded prestigious CID (Certified Interior Designer) certification, a significant achievement that represents yet another formal acknowledgement to our longstanding commitment to excellence.

For a special offer, and expert advice from HFP, scan the code using any free QR app on your smart phone or visit www.hfp.com/mobile

Caroline Shelly, CID • LEED AP • AIA Certified

Hunterdon Facility Planners, LLC

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P: 908.393.9984

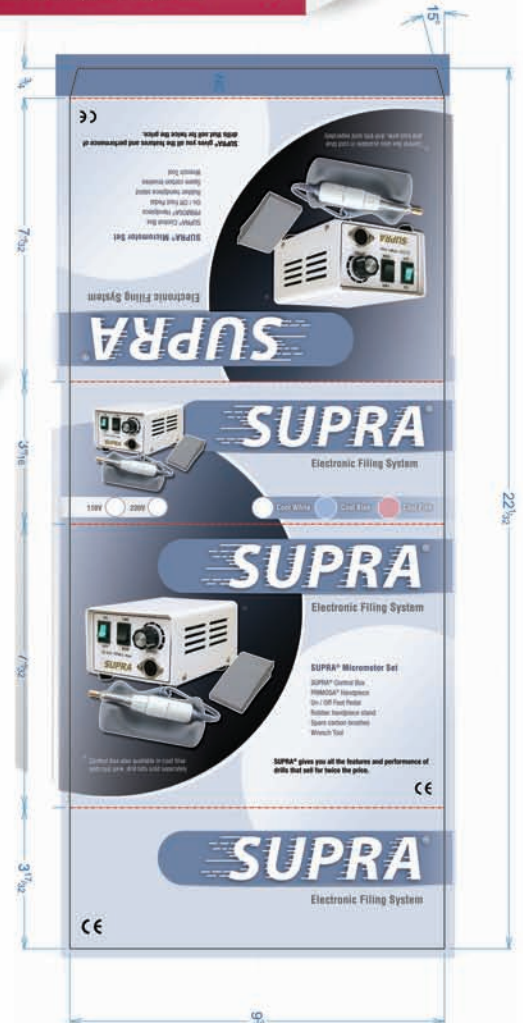
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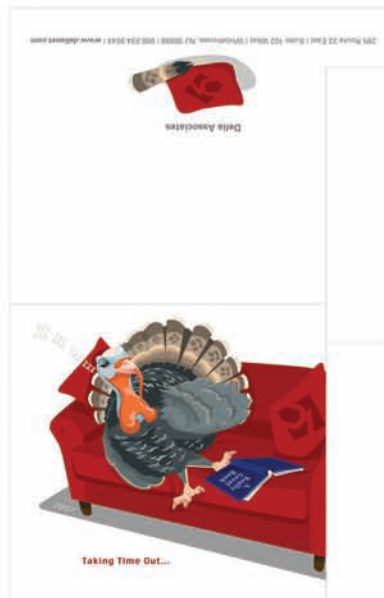


BRAND IDENTITY, BROCHURES, WEB SITE DESIGN, ILLUSTRATION, PACKAGE DESIGN





Taking Time Out...



Taking Time Out...



...To Wish You &
Your Family
A Peaceful
Holiday Season.

Happy Holidays
From Your Friends at
Delia Associates



[ENJOY THE FESTIVE HOLIDAYS...]

2006



[ENJOY THE FESTIVE HOLIDAYS...]

2006



[ENJOY THE FESTIVE HOLIDAYS...]

2006

AS WE ENTER THIS SEASON OF THANKS AND
GIVING, WE WISH YOU AND YOUR FAMILY
THE BEST OF ALL.

HAPPY HOLIDAYS
FROM YOUR FRIENDS AT
DELIA ASSOCIATES



HAPPY HOLIDAYS



WARMEST THOUGHTS
and BEST WISHES
FOR A WONDERFUL HOLIDAY
and A VERY HAPPY NEW YEAR

From your friends at Delia Associates